

Mr Chatterbox secured double pledges by running in absolute silence



## FUNDRAISING TOP TEN TIPS

1. Start early and start NOW!
2. Be prepared - planning how you are going to raise your sponsorship money from start to finish can save you a lot of time and hassle later.
3. The sooner you start collecting pledges, the more you will collect. So, plan and prepare how to collect your well-earned donations.
4. Make separate lists of family, friends, colleagues and business contacts that you are going to ask to sponsor you. Decide when you will have the best opportunity to approach those on each list.
5. Think about anyone who may help you to get sponsorship - Mum, Dad, friends, brothers and sisters - spread the load!
6. Anticipate being asked questions about the Charity and know what you are going to say.
7. Start each sponsorship sheet with a high pledge e.g. £10.00 per mile (even if it's you) to encourage generosity!
8. Read the fact sheet on Gift Aid - you'll need to explain it to your sponsors. The charity can claim 28p for every £1.00 donated, provided that it is a personal donation and the donor is a UK taxpayer.
9. Check to see if the company you work for runs a matched giving scheme (see Matched Giving fact sheet). Some companies require you to notify them of your intention to raise money in order that you can qualify - so ask now!
10. Think creatively - sponsorship isn't the only way to raise money. Coffee mornings, car boot sales, quiz nights, collecting tins on reception desks are just a few ideas.



# CHILDREN with LEUKAEMIA

Registered Charity No. 298405. Inaugurated in 1988 by Diana, Princess of Wales in memory of Jean and Paul O'Gorman

